



2025

ANNUAL REPORT*
ON GRANT PROJECTS

* as at 31 December 2025

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INTRODUCTION

For Suspilne Ukraine, 2025 marked a transition from survival mode to a development strategy. Despite the challenges of the war, we continue to inform, document, create new projects and attract audiences numbering in the millions on our platforms. We do this, among other things, thanks to the support of our international partners, which allows us not only to keep pace but also to set new standards of quality and technological excellence in the Ukrainian media.

This report is not merely a list of completed initiatives. It is about how we are writing our story of success with grant support, even amid harsh conditions. We restore public access to sealed archives. We are the first to launch Brobaks, a safe Ukrainian-language app for children. We become a platform for every community's voice. Moreover, we introduce innovations that help newsrooms disseminate news in Ukraine and globally. I am grateful that in this journey we are joined by friends and partners who share our values, vision, and ideas.



OVERVIEW

With support from partners in 2025, JSC «UA:PBC» successfully implemented projects aimed at the consistent strengthening of the company as a key institution in Ukraine's democratic information ecosystem amid a full-scale war and post-war recovery processes. This comprehensive support combined institutional development, infrastructure modernisation, and the development of the company's editorial and digital capabilities.

In 2025, as many as 21 projects were implemented, with 9 of them successfully completed.

During the year, grant agreements totalling USD 511,000 were signed. In general, USD 1.9 million was credited to Suspilne Ukraine's accounts for all active direct grant projects in 2025, ensuring the stability of key initiatives and the planned development trajectory.

Thus, the project portfolio of JSC «UA: PBC» for 2016–2025 has grown to nearly USD 69 million.

In cooperation with international donors, we ensured that the following priority areas were implemented:

- Institutional capacity and modernisation
- Digital transformation
- News production development and accountability
- Media pluralism and disinformation-fighting efforts
- Socially relevant and inclusive content

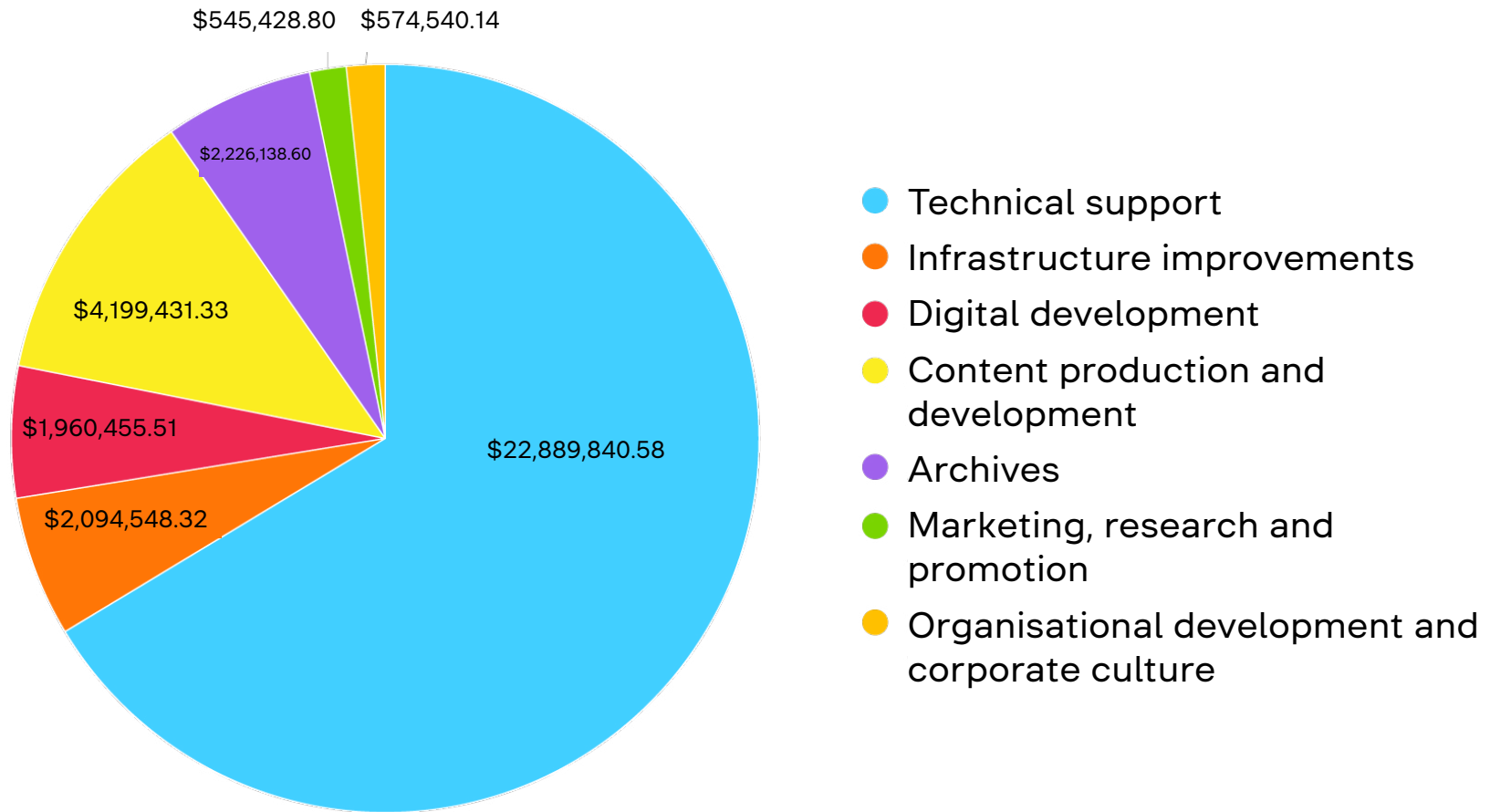
These achievements were brought to life through the support of our international partners. By 2025, our cooperation had evolved from individual projects into the consistent development of Suspilne Ukraine as a key state institution. Our partners helped us upgrade our technology, improve our management and strengthen our editorial work. This has consolidated Suspilne Ukraine's position as a reliable media pillar of the country, capable of operating amidst the war and actively contributing to Ukraine's recovery.

Detailed information on all project activities is provided in the following sections of this report.

Active grant project areas supported by grantors

	Technical support	Infrastructure improvements	Digital development	Content production and developmen	Archives	Marketing, research and promotion	Organisational development and corporate culture
SIDA							
DWA							
BBC MA							
EU							
IMS							
USAID/Chemonics							
USAID/Internews							
House of Europe							
EBU							
Lingvis							
IWPR							
FIAT/IFTA							
CINETECH							
Council of Europe							
JICA							

Breakdown by area of active grant projects *



* The amounts shown are based on the total value of the grant agreement.
Administrative costs are not included in these categories.

Projects ongoing in 2025

Project name	Donor	Funds manager	Implementation period	Contract amount
Capitalisation of UA: PBC audio visual archives for civic engagement in Ukraine	European Union, represented by the European Commission	UA: PBC	17 January 2022 – 17 April 2025	2 000 000 EUR (2 145 400 USD*)
Strengthening the resilience and capacity of Public Broadcasting in times of war	European Union, represented by the European Commission	UA: PBC	1 October 2022 – 1 December 2025	5 000 000 EUR (5 363 500 USD*)
LingvisPlay format based on Suspilne Ukraine content to learn or improve the Ukrainian language	Lingvis Foundation	Lingvis Foundation	30 March 2023 – 31 March 2025	230 000 EUR (244 315,20 USD*)
Capacity Development of Public Service Broadcaster of Ukraine. Phase 2	JICA (Japan International Cooperation Agency)	NHK Int.	17 February 2023 – 16 February 2026	1 070 388 444,00 JPY (10 703 884,44 USD*)
Subproject for Public Broadcasting Sector Urgent Support	Government of Japan/JICA (Japan International Cooperation Agency)	Japan International Cooperation System (JICS)	22 June 2023 – 30 June 2026	2 121 000 000 JPY (14 634 900 USD*)
Addressing the immediate and long-term impact of the growing EO contamination in Ukraine	BBC Media Action/Humanity and Inclusion	UA: PBC	30 September 2024 – 31 March 2025	22 500 EUR (25 116,75 USD*)
Strengthening independent media for a strong democratic Ukraine	European Union/DWA	UA: PBC	24 June 2024 – 31 May 2026	1 470 000 EUR (1 571 283 USD*)
Support to editorial and digital transformation and development of corporate culture of public service media in Ukraine	Sida	UA: PBC	1 January 2024 – 31 December 2026	30 400 000 SEK (2 914 781,01 USD*)
Support to editorial and digital transformation and development of corporate culture of public service media in Ukraine	Sida	Swedish Radio Media Development Office (SR MDO)	1 January 2024 – 31 December 2026	17 600 000 SEK (1 706 747,61 USD*)
Media Program in Ukraine (IN_129)	United States Agency for International Development (USAID)/Internews Network	UA: PBC	1 February 2024 – 31 March 2025**	248 683,53 USD
Investigating disinformation narratives and the sources of them	BBC Media Action/British Council	UA: PBC	27 September 2024 – 31 March 2025	20885,08 GBP (26 106,35 USD*)
Brave Tales	EBU	UA: PBC	17 December 2024 – 31 May 2026	21 149,66 CHF (23 693,96 USD)
FIAT/IFTA Cintel Scanner G3 HDR+	International Federation of Television Archives (FIAT/IFTA)	International Federation of Television Archives (FIAT/IFTA)	28 November 2024 – 28 February 2025	46 988,60 USD
UkrSSR. Imprint in Music	United States Agency for International Development/Chemonics (USAID/Chemonics)	UA: PBC	15 June 2023 – 13 June 2025***	38 254,01 USD

* at the NBU exchange rate at the time of signing the grant agreement.

**The grant ceased on 24 January 2025.

***The grant ceased on 12 March 2025.

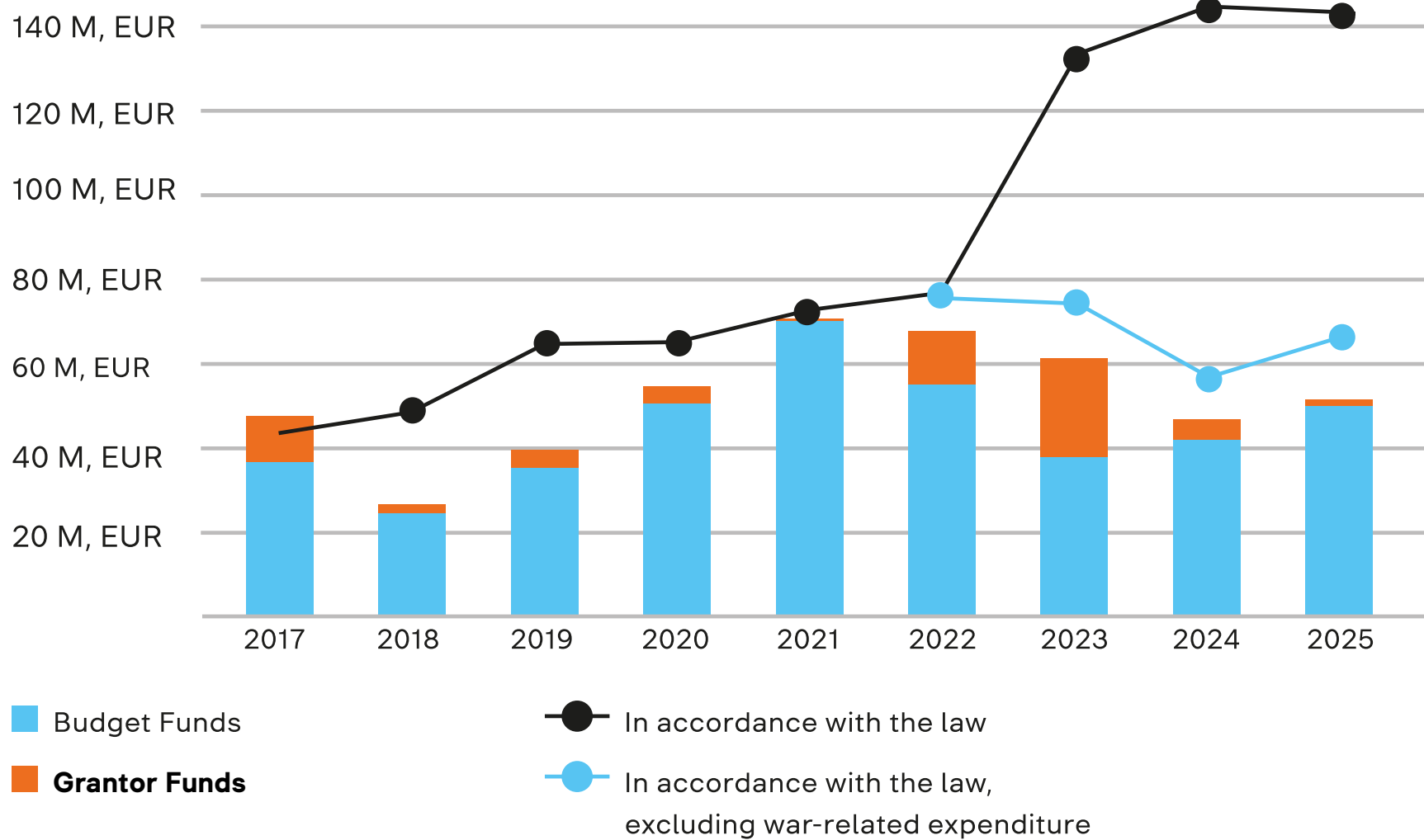
Projects launched in 2025

Project name	Donor	Funds manager	Implementation period	Contract amount
Culture Behind the Curtain. The History of the Closed Community of Ukrainian Roma-Kalderash	House of Europe / Goethe-Institut German Cultural Centre at the Embassy of the Federal Republic of Germany in Ukraine	UA: PBC	16 April 2025 – 10 October 2025	19 984 EUR (22 382,08 USD*)
Equipment for archives by CINETECH UK	CINETECH UK LTD, Private Company	CINETECH UK LTD	26 May 2025 – 31 August 2025	25 000 GBP (33 750 USD*)
Safeguarding Freedom of Expression and Freedom of the Media in Ukraine – Phase II (SFEM-UA – Phase II)	Council of Europe	Council of Europe Office in Ukraine	1 January 2025 – 31 December 2025	42 849,83 EUR (50 134,30 USD*)
Transparent Reconstruction in partnership with Suspilne Ukraine	IWPR/NORAD	UA: PBC	1 September 2025 – 15 September 2026	21 503 EUR (24 943,48 USD*)
LingvisPlay 2.0.	Lingvis Foundation	Lingvis Foundation	1 September 2025 – 30 September 2026	115 000 EUR (133 400 USD*)
Deployment of C2PA technology on the Suspilne Ukraine website	BBC Media Action	UA: PBC	31 October 2025 – 23 March 2026	30 583,22 GBP (40 064,02 USD*)
Defenders of the South. Support for Suspilne Ukraine within the framework of the Media Integrity Fund	International Media Support (IMS)	UA: PBC	15 December 2025 – 14 December 2026	18 042 EUR (21 206,57 USD*)

* at the NBU exchange rate at the time of signing the grant agreement.

Actual Budget vs State Obligations as Stipulated by Law

*calculated based on the total value of signed grant agreements



**GRANT PROJECTS
LAUNCHED IN 2025 AND
IMPLEMENTED BY JSC "UA: PBC"**





Culture Behind the Curtain. The History of the Closed Community of Ukrainian Roma-Kalderash

Donor: House of Europe / Goethe-Institut, German Cultural Centre, at the Embassy of the Federal Republic of Germany in Ukraine

Funds manager: JSC «UA: PBC»

Implementation period: 16 April 2025–10 October 2025

Contract amount: EUR 19,984 (USD 22,382.08)

Description: The project aims to create a 30-minute documentary about the lives and daily routines of women from the Roma community in Odesa and Uzhhorod. The film focuses on the life of the closed Roma-Kalderash community and the contrast between the two protagonists: a woman living according to traditional customs, and Zina, a human rights activist who has chosen the path of socialisation and education.

Activities in 2025:

- The documentary film [Culture Behind the Curtain](#) was released.
- A series of short-form videos (Reels, Shorts, TikTok videos) was produced, covering specific topics: education, wedding traditions, and Roma national dress.
- A private presentation was held, attended by human rights defenders, experts, Roma activists and journalists to develop an ethical vision for the film.
- A public screening of the film was held in Uzhhorod, followed by a discussion with the film's protagonists and community representatives.





Transparent Reconstruction in partnership with Suspilne Ukraine

Donor: IWPR/NORAD

Funds manager: JSC «UA: PBC»

Implementation period: 1 September 2025–15 September 2026

Contract amount: EUR 21,503 (USD 24,943.48)



Description: The project aims to enhance transparency in Ukraine's recovery through a series of journalistic investigations in six frontline regions. Following seven field trips, the team will produce at least six analytical reports on the use of government and international resources, the restoration of infrastructure and housing stock, and the management of mineral resources amidst the war. The evidence published will be a tool for public and legal oversight, promoting accountability of public authorities and the effective economic rebuilding of the regions.

Activities in 2025:

- [A comprehensive journalistic investigation into the reconstruction of a block of flats in the town of Borodianka \(Kyiv Oblast\)](#) was carried out and published.





Deployment of C2PA technology on the Suspilne Ukraine website

Donor: BBC Media Action

Funds manager: JSC «UA: PBC»

Implementation period: 31 October 2025–23 March 2026

Contract amount: GBP 30,583.22 (USD 40,064.02)

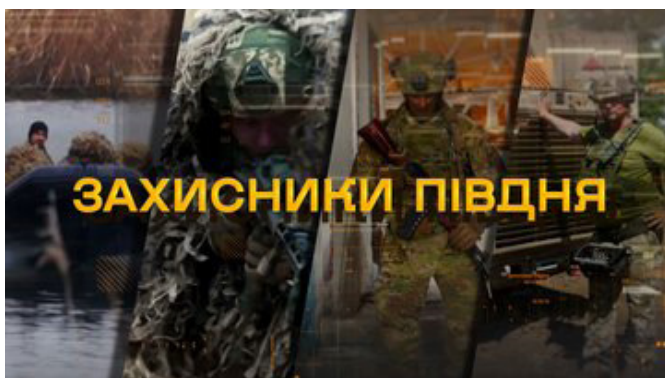
Description: Deploying C2PA (Coalition for Content Provenance and Authenticity) on the Suspilne.Media website to verify the authenticity of created content. This will help record data on the origin, editing history and authorship of media files, increase trust in Suspilne Ukraine's content, fight disinformation, and enhance the transparency of editorial processes.

Activities in 2025:

- The agreement was signed with consultations and set-up meetings held.
- Technical preparations were carried out.



GOOD JOURNALISM | BETTER SOCIETIES



Defenders of the South

Support for Suspilne Ukraine within the framework of the Media Integrity Fund

Donor: International Media Support (IMS)

Implementation period: 15 December 2025–14 December 2026

Budget: EUR 18,042 (USD 21,206.57)

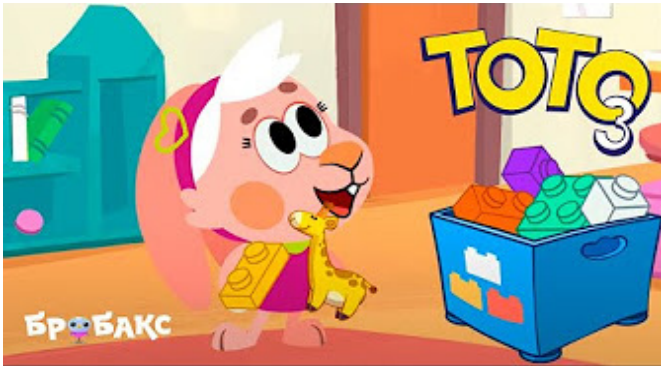
Description: The project aims to create 12 monthly documentary video reports, dedicated to the resilience of the frontline Kherson region, based on the emotional stories of soldiers from the 34th Brigade, volunteers, civilians, and veterans with disabilities. The initiative targets a wide audience, including young people, seeking to capture the realities of life in the “red zones” and maintain an information link with the de-occupied communities.

Activities in 2025:

- The agreement was signed, and preparations began.

**GRANT PROJECTS
LAUNCHED EARLIER
AND ONGOING IN 2025**





Strengthening independent media for a strong democratic Ukraine

Donor: European Union/DWA

Funds manager: JSC «UA: PBC»

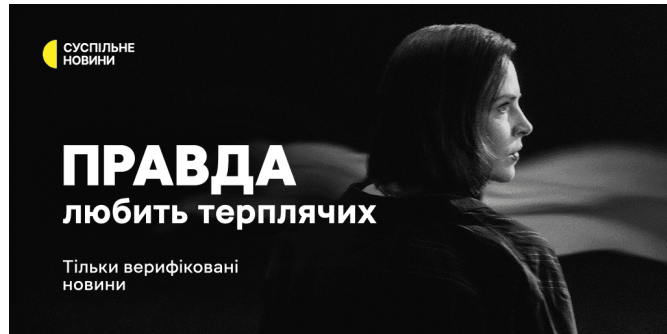
Implementation period: 24 June 2024–31 May 2026

Contract amount: EUR 1,470,000 (USD 1,571,283)

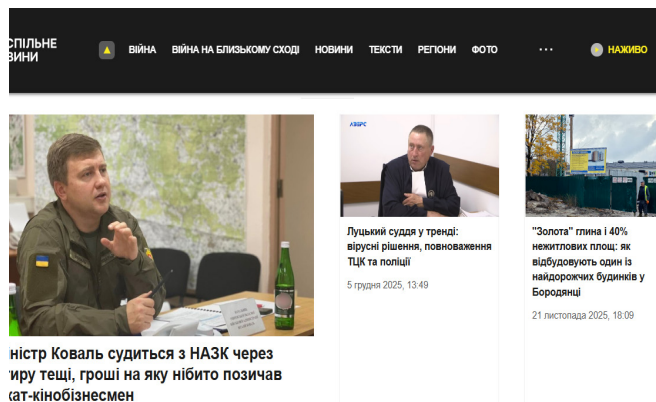
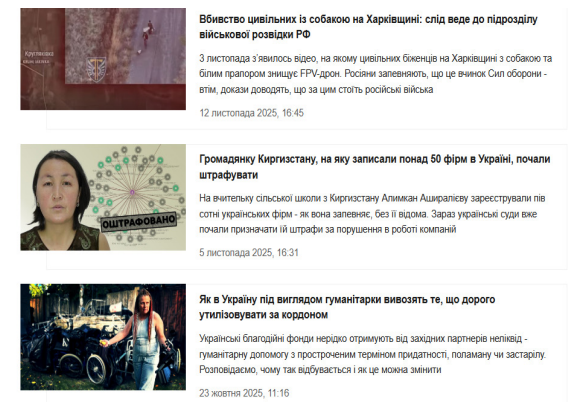
Description: The project seeks to comprehensively develop Suspilne Ukraine as a digital champion by improving its production infrastructure (establishing a digital studio and TV journalism complex), strengthening the production of news, investigative and children's content, and creating a socially significant documentary film. The project includes implementing an ERP system, supporting technical solutions (in particular, AVID), and promoting Suspilne Ukraine's products on digital platforms. DW Akademie further strengthens the project through mentoring, developing digital strategies and expert support, specifically in creating content for children, regional engagement, news analysis and promoting media literacy, which are pillars of the public service broadcasting mission.

Activities in 2025:

- Renovations in the ENG (Electronic News Gathering) premises and the new digital studio were completed.
- Three waves of the News Trust Barometer survey were conducted.
- The investigative team's office in Rivne was renovated.
- [Season 3 of the children's series TOTO](#) was produced and released.
- The artistic competitive tendering process was held, and production of the documentary film *The Illusion of a Quiet Night* began.
- An AVID system for news production was purchased.



- The procurement was completed, and the development and implementation of the ERP system, Phase 2, at Suspilne Ukraine commenced.
- The first wave of promotional campaign was launched by Suspilne Ukraine using the promotional video [Truth Favours the Patient](#).
- *The Brobaks* app was officially presented to a wide audience.
- The investigative team published over 30 new [investigative reports](#).
- The Suspilne Ukraine team paid a study visit to the Finnish broadcaster YLE to learn its experience in automating production processes, implementing AI and using audience data to improve internal reforms and digital transformation of the company.
- Preparations began to switch the [Tysa FM](#) radio station from satellite to digital operating (mobile app and website).
- To promote the [Brobaks](#) platform, a promotional event was held in the Kyiv metro featuring entertainers and a mascot.





Media Program in Ukraine (IN_129)

Donor: United States Agency for International Development (USAID)/Internews Network

Funds manager: JSC «UA: PBC»

Implementation period: 1 February 2024–31 March 2025*

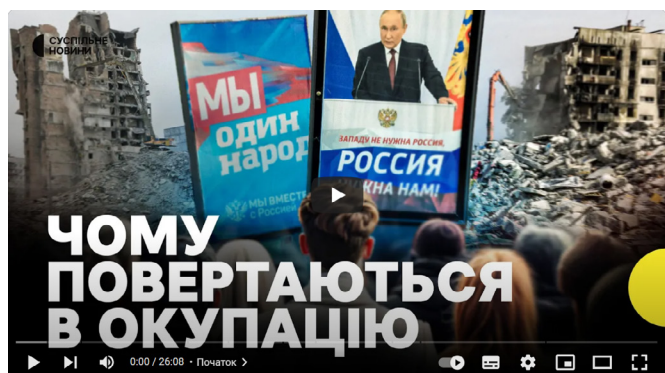
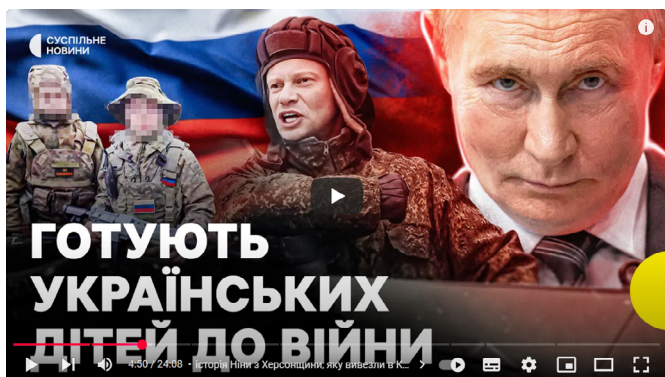
Contract amount: USD 248,683.53

Description: Creating high-quality content on the latest developments delivered as engaging video stories, comedy shows, and user-friendly news (series of interviews, audience-friendly project format on social media, and radio stand-up shows).

Activities in 2025:

- The [Guide. In Search of Sense](#) show project was completed.
- Content for the [By the Way](#) project was filmed and published.
- As many as 60 audio episodes and 15 video episodes were recorded and published/broadcast on the radio for the YouTube channel of the [Shout Out](#) project, a new season of the popular radio stand-up show.

**The grant ceased on 24 January 2025.*



Investigating disinformation narratives and the sources of them

Donor: BBC Media Action/British Council

Funds manager: JSC «UA: PBC»

Implementation period: 27 September 2024–31 March 2025*

Contract amount: GBP 20,885.08 (USD 26,106.35)

Description: Producing investigative reports on topics that are, or frequently become, the subject of false and disinformation narratives in the occupied territories of Ukraine.

Activities in 2025:

- Three episodes investigating Russian disinformation narratives, primarily related to phenomena and events in the temporarily occupied and frontline territories of Ukraine, were produced and published on Suspilne Ukraine's social media channels (YouTube, Facebook, Telegram, Instagram, TikTok), including:
 - [Forced eviction after Putin's arrival | What is happening to Ukrainians' housing in Mariupol | Occupation vlog No 1](#)
 - [Returning to the occupied territories | How Russia forces people to get Russian passports through services | Occupation vlog No 2](#)
 - [How Russia is turning Ukrainian children into Russian soldiers | Occupation vlog No 3](#)

* The grant ceased by decision of the BBC on 31 March 2025



Brave Tales

Donor: EBU Media Innovation Fund

Funds manager: JSC «UA: PBC»

Implementation period: 17 December 2024–31 May 2025

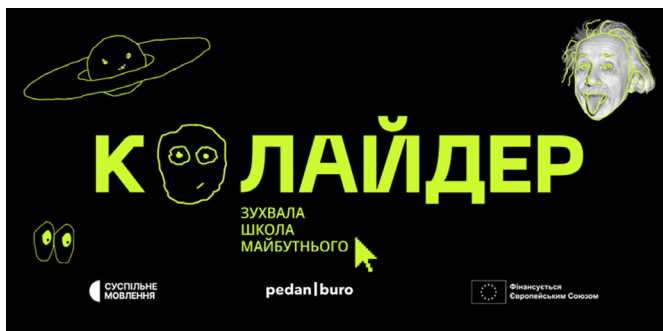
Contract amount: CHF 21,149.66 (USD 23,693.96)

Description: Selecting usable applications and producing one pilot AI-generated episode of the Brave Tales animation series.

Activities in 2025:

- Cloud-based AI tools for creating animated content were researched and tested.
- The functionality, cost, advantages, and limitations of each tool were analysed.
- A database (document) of necessary AI-based tools and software was developed to expand content creation capabilities.





Strengthening the resilience and capacity of Public Broadcasting in times of war

Donor: European Union, represented by the European Commission

Funds manager: JSC «UA: PBC»

Implementation period: 1 October 2022–1 December 2025

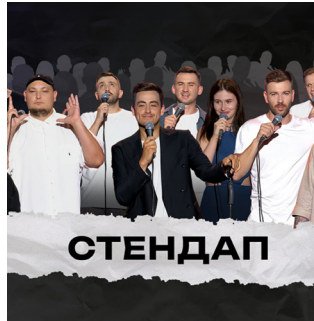
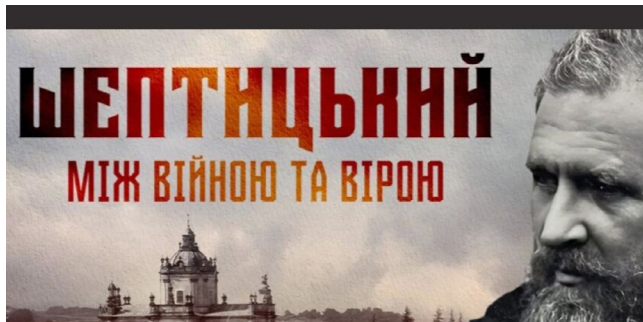
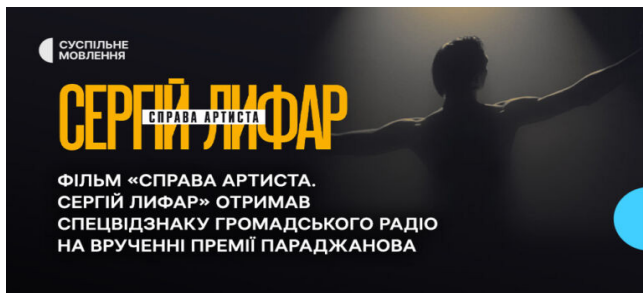
Contract amount: EUR 5,000,000 (USD 5,363,500)

Description: The project intends to ensure uninterrupted broadcasting and audience access to information through prompt response and the reorganisation of UA: PBC activities to meet the challenges of war and the immediate urgent needs of the society; continue transformation of regional services with one new regional hub launched; increase awareness of the Suspilne Ukraine brand through promotional activities; develop and promote new content meeting the immediate societal needs and democratic values for multiple Suspilne Ukraine platforms and various audiences; broadcast the relevant content purchased on multiple Suspilne Ukraine platforms and adapt existing content.

Activities in 2025:

• Content production and broadcasting:

- Season 2 of the teen project [Collider](#)
- the documentary film [If it had been Chornovil. The Best Scenario for Ukraine?](#)
- the social documentary project [Nostos. The Return of the Heroes](#)
- the documentary project [Our Bread](#)
- Season 2 of the entertainment TV project [Stand-up](#)
- the documentary film [Sheptytsky. Between War and Faith](#)
- the educational project for teens [NaukTop with Ruslan Ihorovych](#)
- the documentary project [Ukrainian Peacekeepers: Africa, the Middle East, the Balkans](#)
- the documentary project [Those Who Stay at Home](#)
- the documentary film [The Artist's Case. Serhii Lyfar](#)



- the documentary film [Birds and Beasts. The World of Hnizdovskyi](#)
- the latest season of the entertainment radio show [Shout Out](#)

• Licensing rights were acquired, and **over 700 hours of content** across various genres were adapted into Ukrainian for Suspilne Ukraine's television platforms and digital services.

• The official broadcast of the **2025 Academy Awards** ceremony was secured.

• Initiatives to develop digital platforms and services were implemented, including the following:

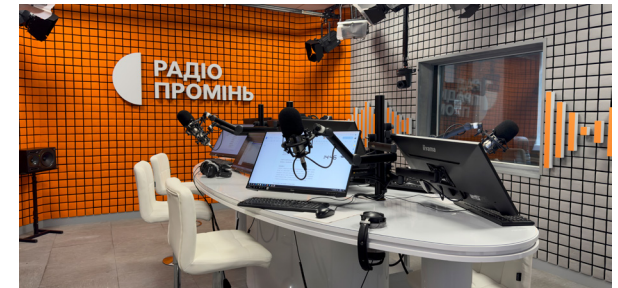
- Free [Brobaks](#) website and mobile app for children launched
- [Mediateka](#), [Suspilne Media](#) and [Ukrainske Radio](#) website functionality updated and expanded
- Software purchased, including software utilising artificial intelligence tools
- Office technical equipment purchased to ensure the accessibility of workstations for people with visual impairments

• The following infrastructure improvements were implemented:

- The Promin radio studio refurbished using advanced soundproofing solutions
- External renovations on the building of the Chernihiv branch of JSC «UA: PBC» completed

• Content promotion and brand awareness:

- Seven offline events held to present projects and content
- Over 3,000 units of branded merchandise and printed materials produced and distributed





Support to editorial and digital transformation and development of corporate culture of public service media in Ukraine

Donor: Swedish International Development Cooperation Agency (SIDA)

Implementation period: 1 January 2024–31 December 2026

Funds manager: JSC «UA: PBC»; **Contract amount:** SEK 30,400,000 (USD 2,914,781.01)

Funds manager: SR MDO; **Contract amount:** 17 600 000 SEK (1 706 747,61 USD)

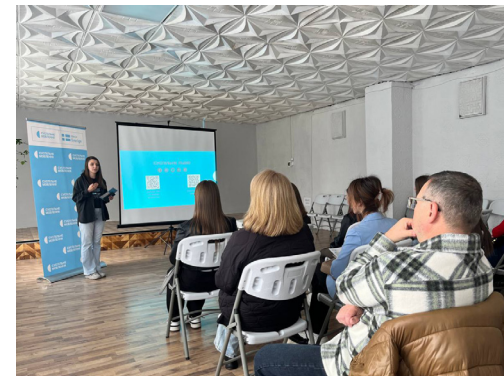
Description: The project aims to strengthen freedom of speech and media pluralism during the war and post-war recovery period by bolstering the public service media as a tool through enhanced interaction with regional target audiences, supporting digital transformation and further development of the digital eco-system for greater reach, increasing the efficiency of the Suspilne Ukraine regional network by bringing the central office and branches under a single nation-wide management system and corporate culture.

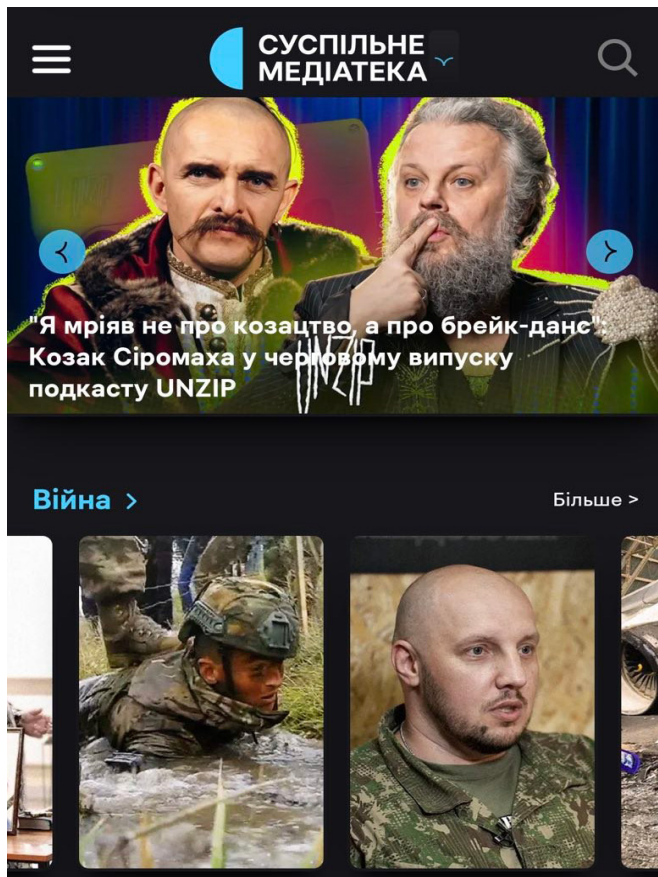
Activities in 2025:

- Communication tours were conducted in 12 regions of Ukraine, with 44 new hyperlocal correspondents recruited.
- Premises were fitted with shelving systems for storing Mediateka archive media.
- Six artistic competitive tendering processes were held with five winners selected to produce environmental investigations.



- Five regional environmental investigations were produced, with three of them published, including: [Svydovets' Silence](#), [Kherson. Breathe Slowly](#), [The Dnieper Riverbank Behind the Fences](#)
- Suspilne Ukraine staff attended workshops organised by SR MDO.
- A renovated office for the branch team was opened in Khmelnytskyi in line with the Style Guide.
- Renovations began in the premises for the Vinnytsia and Ivano-Frankivsk branch teams.
- The news web platform, CMS and data processing services relating to user interaction with the web platform were migrated from Google Cloud Platform to Amazon Web Services.
- An audience survey was conducted on the suspilne.media website with over 2,000 respondents.
- A guide on the use of AI tools for newsroom operations was developed.
- Individual coaching sessions were held following a 360-degree assessment.
- A study was conducted on the state of corporate culture at JSC «UA: PBC».
- A programme was developed to improve the mental health of UA: PBC employees.
- A training programme on psychological and emotional recovery was delivered for UA: PBC employees.





Capitalisation of UA: PBC audio visual archives for civic engagement in Ukraine

Donor: European Union, represented by the European Commission

Funds manager: JSC «UA: PBC»

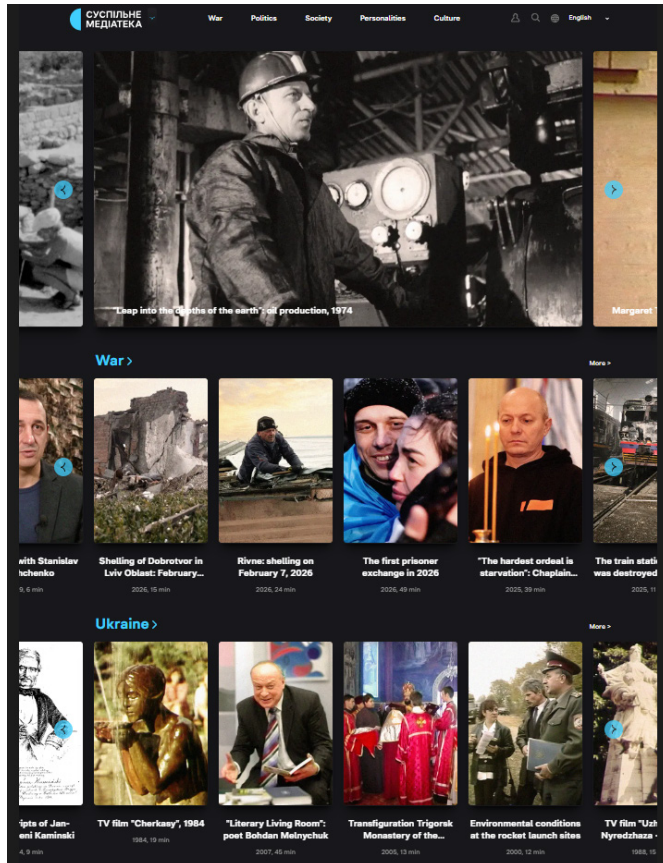
Implementation period: 17 January 2022–17 April 2025

Contract amount: EUR 2,000,000 (USD 2,145,400)

Description: The project intends [to capitalise the audiovisual archives of JSC «UA: PBC»](#) to ensure that commercial and non-commercial organisations have access to UA: PBC audiovisual content; develop archival services (including intellectual property rights); establish a hub in Lviv, deliver training courses, in particular using the archives, and provide institutional support.

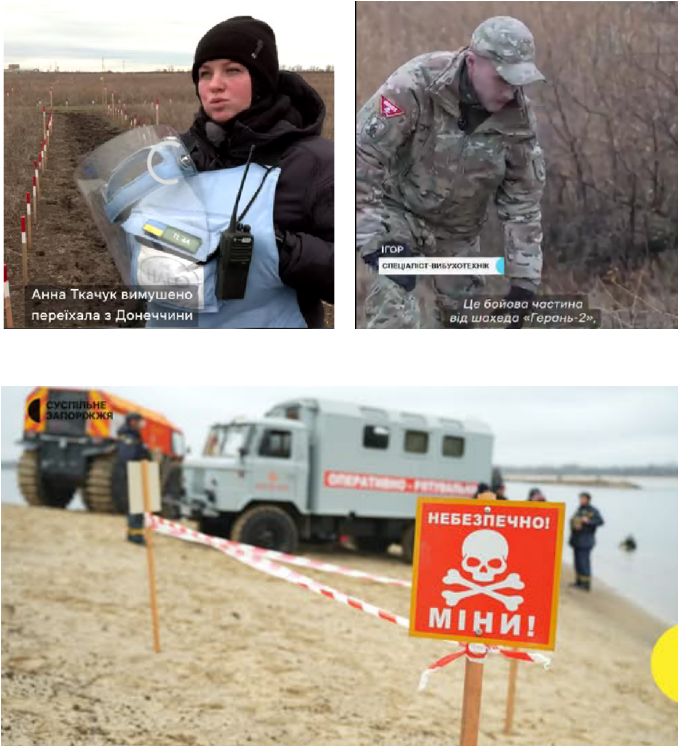
Activities in 2025:

- 600 hours of radio content were digitised (exceeding the target by 528 hours).
- 400 hours of analogue video media were digitised (exceeding the target by 75 hours).
- 450 hours of new content were uploaded to the website (reaching 1,800 hours in total).
- A secure electronic repository, with a capacity of 1.4 PB, was established.
- The *My Crimea* event (27 February) was organised using unique archive footage.



- The *Melodies of Bilozir* event (28 March) was held, based on digitised music collections.
- [The Suspilne Mediateka Instagram](#) and [Facebook](#) pages were developed to promote content.
- A survey was conducted showing that 91% of users confirmed the value of archival tools.
- The Mediateka Department was established as a permanent structural unit within Suspilne Ukraine.
- Full-time Mediateka specialists were introduced in all regional branches.
- A unified technological process was launched for transferring materials from the regions to the central database.





Addressing the immediate and long-term impact of the growing EO contamination in Ukraine

Donor: BBC Media Action/Humanity and Inclusion

Funds manager: JSC «UA: PBC»

Implementation period: 30 September 2024–31 March 2025

Contract amount: EUR 22,500 (USD 25,116.75)

Description: Producing bulletins informing about the risks of explosive ordnance in the Donetsk, Kharkiv, Kherson, Mykolaiv, Zaporizhzhia, and Dnipropetrovsk regions.

Activities in 2025:

- Information bulletins on mine safety in the Donetsk, Kharkiv, Kherson, Mykolaiv, Zaporizhzhia and Dnipropetrovsk regions were produced and published on Suspilne Ukraine's social media channels (YouTube, Facebook, Telegram, WhatsApp, Instagram, TikTok) by the company's local branches.
- Equipment for regional journalists was purchased and received.



UkrSSR. Imprint in Music

Donor: United States Agency for International Development (USAID) / Chemonics

Funds manager: JSC «UA: PBC»

Implementation period: 15 June 2023–13 June 2025*

Budget: USD 38,254.01

Description: Creating a documentary TV series about Ukrainian songs written during the Soviet era. The project involves using archival materials to illustrate the period when Ukrainian musical culture emerged. It also has two parallel narrative lines to immerse you in history and provide explanations for the events. The history of popular music can help us understand the inhuman nature of the communist occupation and, at the same time, appreciate the creative power of the people.

Activities in 2025:

- The documentary series on Ukrainian popular music of the 1950s–60s, [Waltz with the System: Episode 1](#) and [Episode 2](#) premiered on Suspilne Ukraine platforms, which shed light on the history of Ukrainian pop music under Soviet censorship and made it possible to bring forgotten aspects of musical culture back into the spotlight, ensuring their presence in the modern digital space and inviting new audiences to dive into the country's artistic heritage.

*The grant ceased on 12 March 2025 by decision of USAID..

**GRANT PROJECTS
IN PROGRESS IN 2025
AND IMPLEMENTED
BY PARTNERS OF JSC "UA: PBC"**





Safeguarding Freedom of Expression and Freedom of the Media in Ukraine – Phase II

(SFEM-UA – Phase II)

Donor: Council of Europe

Funds manager: Council of Europe Office in Ukraine

Implementation period: 1 January 2025–31 December 2025

Contract amount: EUR 42,849.83 (USD 50,134.30)

The project intends to:

- continue aligning and effectively implementing Ukraine's media legislation while ensuring freedom of expression and access to information in line with the Council of Europe and EU standards
- strengthen the capacity of Ukrainian media and media actors to ensure their independence, professionalism and resilience during the war and in the post-war period

Activities in 2025:

- With the support of the Council of Europe, a strategic session was held in July 2025, attended by members of the Suspilne Ukraine Managing Board and the Supervisory Board. During the session, the key areas of focus for Suspilne Ukraine over the next four years were approved.
- With the support of the Council of Europe (co-funded by the OSCE), an advocacy conference for Suspilne Ukraine's partners and donors took place in September, where strategic priorities were presented, and opportunities for cooperation and further support in developing independent public service media in Ukraine were discussed.
- Suspilne Ukraine's participation in the Democracy Forum in Strasbourg was supported.



The Project for Capacity Development of Public Service Broadcaster of Ukraine. Phase 2

Donor: JICA (Japan International Cooperation Agency)

Funds manager: NHK Int.

Implementation period: 17 February 2023–16 February 2026

Contract amount: JPY 1,070,388,444 (USD 10,703,884.44)

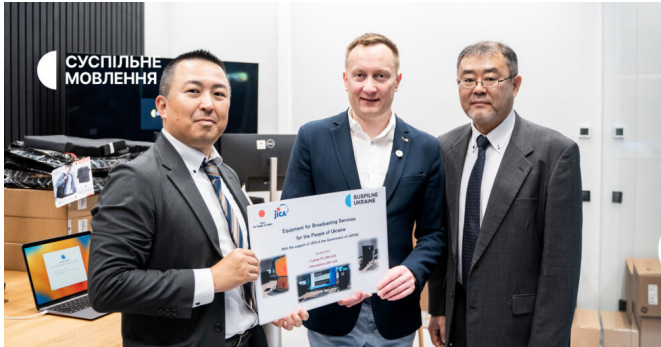
Description: The project implementation includes expert activities, study tours and seminars, and purchasing technical facilities and equipment.

Activities in 2025:

- 10-camera and 6-camera OB vans (outside broadcasting vans) and filming equipment sets were purchased and handed over to Suspilne Ukraine.
- The OB van owned by JSC “UA: PBC” was upgraded.
- Training sessions for the Suspilne Ukraine team were held, including study tours to Japan.
- Three manuals were prepared and printed: a manual for the backup centre, a system model for the Production Capacity Support Centre, and a manual on digital archive management.



Subproject for Public Broadcasting Sector Urgent Support. Phase 3



Donor: Government of Japan/JICA (Japan International Cooperation Agency)

Funds manager: Japan International Cooperation System (JICS)

Implementation period: 22 June 2023–30 June 2026

Contract amount: JPY 2,121,000,000 (USD 14,634,900)

Description: The project aims to restore and improve the capabilities of JSC “UA: PBC” by providing it with the equipment required to help the company in an emergency.

Activities in 2025:

Assets transferred to Suspilne Ukraine on a usufruct basis:

- Filming equipment sets
- Air conditioning system
- News workstations
- Equipment to meet the immediate news production needs at the Central Directorate
- Equipment to upgrade radio broadcasting, monitoring centre, IT sector, and the broadcasting centre
- Car



LingvisPlay format based on Suspilne Ukraine content to learn or improve the Ukrainian language

Donor: Lingvis Foundation

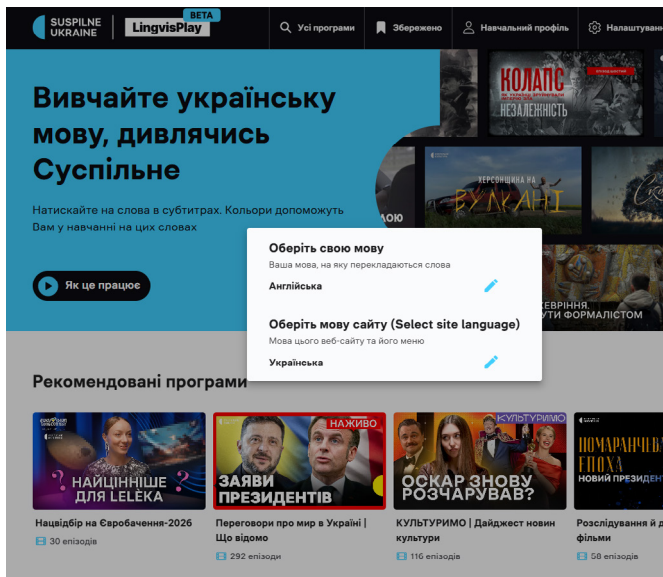
Implementation period: 30 March 2023–31 March 2025

Contract amount: EUR 230,000 (USD 244,315.20)

Description: Creating an inclusive educational tool by developing a web application for learning Ukrainian by speakers of Hungarian, German, French, Italian, Japanese, Portuguese, Swedish and many other languages.

Activities in 2025:

- A platform for learning Ukrainian ([web application](#)) was launched, which now allows users to do so whilst watching original content delivered by Suspilne Ukraine.
- Suspilne Ukraine's streaming services were integrated with AI technologies to facilitate learning Ukrainian through media content.
- A comprehensive study was conducted on supporting the languages of Ukraine's national minorities in the digital environment.



LingvisPlay 2.0.

Donor: Lingvis Foundation

Funds manager: Lingvis Foundation

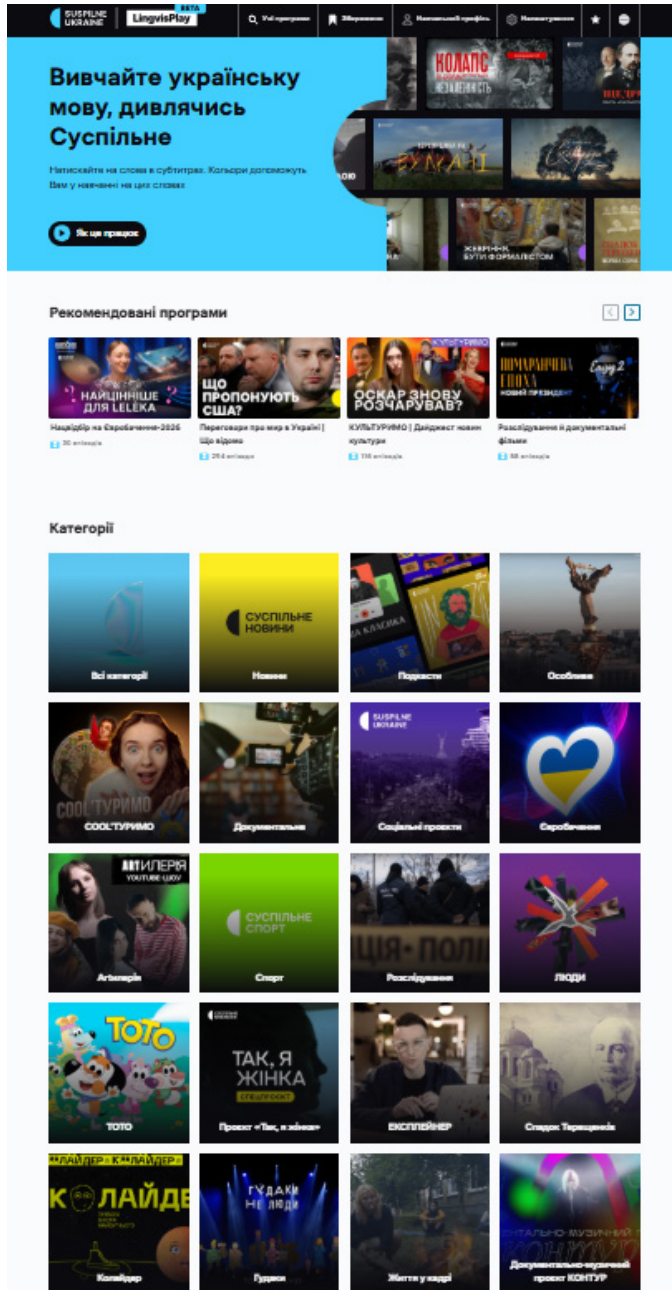
Implementation period: 1 September 2025–30 September 2026

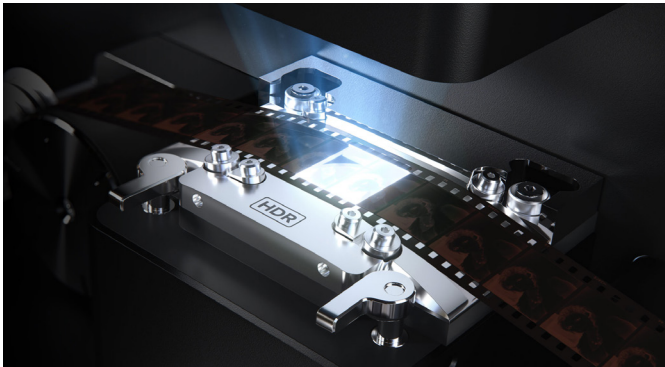
Contract amount: EUR 115,000 (USD 133,400)

Description: Ensuring the sustainable operation and scaling up of the LingvisPlay web application. The project helps foreigners and Ukrainians learn the language easily through relevant content delivered by Suspilne Ukraine, using AI capabilities. This makes quality education accessible to anyone who wants to have a better understanding of the Ukrainian context.

Activities in 2025:

- The databases of educational videos were updated, with tools to support the languages of Ukraine's national minorities implemented.





FIAT/IFTA Cintel Scanner G3 HDR+

Donor: International Federation of Television Archives (FIAT/IFTA)

Funds manager: International Federation of Television Archives (FIAT/IFTA)

Implementation period: 28 November 2024–28 February 2025

Contract amount: USD 46,988.60

Description: Ensuring conversion of historical 35 mm and 16 mm films into modern digital formats with high dynamic range (HDR), whilst preserving maximum detail and image authenticity. Receiving equipment from the International Federation of Television Archives (FIAT/IFTA) is a strategic move for Suspilne Ukraine, as it will enable the company to independently preserve and reintegrate into cultural circulation unique video content that was previously inaccessible to wide audiences due to the obsolete media format.

Activities in 2025:

- A professional Cintel Scanner G3 HDR+ and a specialised adapter for 16mm film were delivered.



Equipment for archives by CINETECH UK

Donor: CINETECH UK LTD

Funds manager: CINETECH UK LTD

Implementation period: 26 May 2025–31 August 2025

Contract amount: GBP 25,000 (USD 33,750)

Description: The project seeks to improve the quality of restoring Suspilne Ukraine's unique film heritage by acquiring a professional cleaning system that effectively removes dirt without damaging the film stock and ensures the highest image clarity when creating digital copies. With this technical support, we will accelerate the preservation of Ukraine's historical video archive and open up new opportunities for its use in contemporary broadcasting and digital projects.

Activities in 2025:

- A professional BSF Hydra Cleaner film cleaning system was acquired and commissioned, enabling the safe pre-production preparation of archive collections for digitisation.





**THANK YOU
FOR YOUR SUPPORT!**

