



Joint Stock Company
«Public Broadcasting Company of Ukraine»
(JSC «UA: PBC»)

СУСПІЛЬНЕ
МОВЛЕННЯ
УКРАЇНИ

42, Yurii Illienka str., Kyiv, 04119, Ukraine
tel.: +380 (44) 481 08 89, fax: +380 (44) 489 39 05
ua.info@suspilne.media; corp.suspilne.media

To whom it may concern

Embrace Ukraine TV marathon in support of Ukraine with an estimated duration of 2 hours will be held on June 21 in Amsterdam (Netherlands) at 20:00 CEST (21:00 EEST). The purpose of the event is to popularize and convey to the European community the aspiration of Ukrainians for peace, the assertion of their national identity and independence, and the development of a democratic society. The event was created to support Ukraine, drawing attention to the bloody war of Russia against Ukraine in the 21st century in the center of Europe, emphasizing that Ukraine deserves to be part of Europe, a full member of the European Union and needs the support of the world community. The TV marathon will remind the whole world about the European choice of Ukraine, the country's pursuit of civilizational values on the military, diplomatic, cultural and economic front.

Considering the public importance of the event, the joint stock company “Public Broadcasting Company of Ukraine” (JSC “UA: PBC”, Public Broadcaster) hereby authorizes (a non-exclusive license) the non-commercial use of the event on a royalty-free basis, subject to the following conditions:

A) for Ukrainian TV channels – the right to one-time broadcast (communication to the public) in real time mode (on the day and time of the event) or delayed within 7 days, with the right of one broadcast re-run within 48 hours, by all means of signal delivery, including by means of terrestrial broadcasting, cable, multi-channel, satellite broadcasting, via the Internet as part of the TV channel's program, with simultaneous broadcast on the TV channel's own Youtube channel, IPTV, OTT platform, within the channel's coverage area, as well as the catch-up right within 7 (seven) calendar days from the end of the broadcast of the work on the TV channel;

B) for foreign TV channels – the right to one-time broadcast (communication to the public) in real time mode or delayed, with the right of one broadcast re-run within 48 hours from the first broadcast, in the period from 21.06.2022 to 20.07.2022, by all means of signal delivery, including by means of terrestrial broadcasting, cable, multi-channel, satellite broadcasting, via the Internet as part of the TV channel's program, with simultaneous broadcast on the TV channel's own Youtube channel, IPTV, OTT



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platform, within the channel's coverage area, as well as the catch-up right within 7 (seven) calendar days from the end of the broadcast of the work on the TV channel.

We look forward to your understanding and support.

Head of the Managing Board

Mykola Chernotytskyi